



MEDIA RELEASE

ISO accreditation awarded to fleet management company

Johannesburg. Eqstra Fleet Management (EFM), a leading player in the field of outsourced fleet management solutions, is now a fully accredited ISO 9001 company.

ISO 9001 is the internationally recognised standard for an organisation's internal quality management. It refers to the way in which an organisation ensures customer satisfaction and complies with industry regulations in eight specific areas

These include aligning customer needs with company objectives; communicating a clear vision of the company's goals, targets and shared values; supplying staff with resources and opportunities to enhance their competence; managing company activities and resources as a process that increases efficiency and lowers costs; commitment to continual improvement of the company's performance; a factual approach to decision making; and maintaining mutually beneficial supplier relationships.

"We have embedded the principles of ISO quality management into our business strategy and we are delighted with this testimony to the effectiveness of our resource management, staff development, systems and processes. It is also a reflection of our commitment to customer-centricity and service excellence," says Murray Price, Eqstra's Managing Director.

The accreditation is another milestone for a company that has taken the lead in introducing several innovative, value-added products to the passenger and light commercial leasing markets.

These include Alert Driving, a unique online diagnostic tool with which potential hazardous driver behaviour can be pinpointed and corrected, resulting in accident cost reductions of up to 30%; an Accident Management Service that reduces downtime of vehicles by streamlining the repair process while saving on costs; and iProcure, the procurement of leased-based assets at the best prices. The latter is also offered as a standalone service to customers.

EFM's Turnkey Fleet Solution provides a total outsource system that allows customers to select their specific requirements from a full range of products. Customers are also provided with the convenience of requesting reports, fleet information and feedback via the internet.

With a fleet of more than 28,000 vehicles under its ownership and management, EFM is committed to continue delivering dynamic fleet solutions to the market.

"Our objective is to be a world-class leasing business that provides comprehensive and cost-effective outsourcing solutions to both the Southern African corporate and government sectors," says Murray Price.

Eqstra Fleet Management is a wholly owned subsidiary of Eqstra Holdings, a JSE-listed leasing and capital equipment group. EFM has branches in South Africa, Namibia, Botswana, Swaziland, Lesotho, Nigeria, Kenya and Tanzania.

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